



Montgomery Park Children's Centre
Reg No 1398 ABN 93 070 538 919
47 Lawson Street Essendon Victoria 3040
Phone: 03 9375 1951 Fax: 03 9375 7379
Email: office@montgomerypark.com.au
www.montgomerypark.com.au

2 August 2007

Prepared by
2007 Committee

MPCC WEB SITE COMMUNITY NETWORK TERMS & CONDITIONS

Thank you for expressing interest in advertising on the Montgomery Park Children's Centre Web Site.

Montgomery Park Children's Centre is a Not-for-profit Parent Committee Managed Community Childcare Centre, Our income is derived from fees, internal fundraising and external grants obtained by way of application to various organisations. Our aim is to keep fees as low as possible and we rely heavily on the income generators mentioned to maintain and develop our centre to the standard expected and deserved by our community.

We have over 140 current families at the Centre and 80 approved childcare places. So exposure within our community is considered quite high and evidently targeted.

To promote community support and involvement we have created a section on our web site titled the **Community Network**. Local businesses or parents who own or manage businesses' are given the opportunity to promote their products or services through a featured link on our web site www.montgomerypark.com.au

The Terms & Conditions and Process for Featuring on the MPCC Community Network are as follows:

- The advertisement entry can be up to 40 words of narrative with a hyperlink which will take the visitor to a nominated web site.
- To feature in the Community Network an application must be made to committee@montgomerypark.com.au. A detailed description of the business to feature plus a contact number and or link to further information must be provided in this application.

The committee reserves the right to decline applications where they believe the applicant does not meet the best interests or values of the centre.

- Upon application acceptance a \$50.00 fee is payable to MPCC via cheque. Once monies are cleared the entry will be posted on the web site within 5 business days.
- The entry will remain current on the web site for six months duration. Prior to the 6 month expiry the featured business will be contacted and given an opportunity to extend the advertisement for an additional \$25.00 renewal fee.

In some instances where products or services are offered to MPCC in kind the Committee may wish to extend a business a complimentary feature on the Community Network in recognition for their support. This is at the complete discretion of the Committee majority. Again an opportunity for renewal will be offered to a business – where they have the option to forward the \$25.00 renewal fee or offer additional future in kind services.

Any questions or grievances regarding the MPCC Community Network should be sent to committee@montgomerypark.com.au

MPCC Committee & Management

DISCLAIMER:

MPCC does not guarantee quality of products or services listed on the community network and it must be recognised featured entries are paid advertisements and are not under any conditions endorsed by the MPCC Association of Members.